

IYAP Frontend Content Creation Guide

This guide provides step-by-step instructions for non-technical users to configure and populate each page of the IYAP website through the Strapi content management system.

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Global Components

Header / Navigation

The navigation bar is dynamically fetched from Strapi and supports three types of menu items:

Item Type	Description	Configuration
Link	Simple page link	Enter the page URL and title
Dropdown	Expandable menu with sub-items	Create parent item, then add child links
CTA Button	Prominent call-to-action button	Appears as a styled button in the nav

How to Configure in Strapi:

Navigate to **Content Manager > Navbar**

Add new items with:

- **Title:** Display text (e.g., "Programs")
- **Href:** Target URL (e.g., "/programs")
- **itemType:** Select "link", "dropdown", or "cta"
- **openInNewTab:** Toggle for external links

For dropdowns, add sub-items in the ****items**** field

Footer

The footer displays mission info, contact details, quick links, and social media icons.

How to Configure in Strapi:

Navigate to ****Content Manager > Footer****

Configure these fields:

Field	Description	Example
Mission	Short mission statement	"Empowering youth globally to build a world of peace..."
Logo	Upload the IYAP logo image	PNG or SVG file
Address	Physical address	"30/3, Kalyani Road, Pamankada, Colombo 6"
Email	Contact email	"iyapofficial@gmail.com"
Phone	Contact phone	"+94 11 759 7537"
Newsletter Text	Newsletter prompt	"Stay connected with our mission"
Substack URL	Newsletter link	"https://substack.com/@iyapglobal"

Link Groups : Add groups like "About", "Programs", "Get Involved" with multiple links each
Social Links : Add platforms (facebook, twitter, instagram, youtube, linkedin, threads) with their URLs

Page Configuration

/about-us

This page showcases IYAP's mission, history, organization structure, and impact.

Components Used:

Component	Description	Strapi Collection Type
AboutHeader	Hero section with title and introduction	`about` → Introduction
MilestoneSection	Key achievements and milestones	`about` → MilestoneSection
OurHistorySection	Timeline of organizational history	`about` → HistorySection
OrgStructure	Organization chart visualization	`about` → OrgStructure
TestimonialSection	Featured testimonials	Hardcoded component
FAQSection	Frequently asked questions	`faqs` collection

How to Configure in Strapi:

Navigate to ****Content Manager > About****

Fill in the following sections:

Introduction (Single Type):

Field	Description
Heading	Main title (e.g., "About IYAP")
Subheading	Brief tagline
Description	Full about text
BackgroundImage	Hero background image

MilestoneSection:

Field	Description
Milestones	Repeatable list - each with Title, Year, Description

HistorySection:

Field	Description
HistoryParagraphs	Rich text paragraphs
TimelineEvents	Repeatable - Date, Title, Description, Icon

OrgStructure:

Field	Description
OrgChartImage	Organization chart image

[/the-alliance](#)

This page describes IYAP's global networking initiative.

Components Used:

Component	Description
PageHeader	Hero section with title
AboutAlliance	Main content with perks list
FocusAreas	Three feature cards
CTASection	Call-to-action section
ContactSection	Contact information

How to Configure in Strapi:

Navigate to **Content Manager > The Alliance Page**

Configure these fields:

Section	Fields
PageHeader	PageTitle, BackgroundImage
AboutAlliance	AboutHeading, AboutDescription, ButtonText, ButtonLink, AlliancePerks (list of perks), AboutImage
FocusAreas	SectionHeading, Feature (repeatable: FeatureTitle, FeatureDescription)
CTASection	SectionHeading, SectionDescription, ButtonText, ButtonLink
ContactSection	SectionHeading, SectionDescription, EmailAddress

/team Pages

The team section uses dynamic routing with slugs:

- /team/advisory-committee
- /team/board
- /team/volunteer-specialists

Components Used:

Component	Strapi Component Type	Description
PageHeader	`sections.page-header`	Hero with title and background
DirectorBoard	`sections.director-board`	Board member cards
TeamMembersSection	`sections.team-members-section`	Team member grid
TeamIntroSection	`sections.team-intro-section`	Introduction with impact items
TeamRolesCommitments	`sections.team-roles-commitments`	Roles and expertise section

How to Configure in Strapi:

Navigate to **Content Manager > Teams Sri Lanka**

Create a new entry with:

- **slug**: URL-friendly identifier (e.g., "advisory-committee")
- **PageTitle**: Display title
- Add **Blocks** (Dynamic Zone) with these components:

sections.page-header:

Field	Description
PageTitle	Page heading
BackgroundImage	Hero background image

sections.director-board:

Field	Description
TeamName	Section title
TeamDescription	Section description
Director	Repeatable - FeatureName, MemberTitle, FeatureDescription, FeatureImage

sections.team-members-section:

Field	Description
TeamName	Section title
TeamDescription	Section description
Members	Repeatable - MemberName, MemberDescription, MemberImage

sections.team-intro-section:

Field	Description
Title	Section title
Heading	Main heading
Subheading	Secondary heading
Description	Main description
SubDescription	Additional description
ImpactItems	Repeatable - Label, Value

sections.team-roles-commitments:

Field	Description
RolesHeading	Roles section title
RolesSubheading	Roles subtitle
Roles	Repeatable - RoleName, RoleDescription
ExpertiseHeading	Expertise section title
ExpertiseIntro	Expertise introduction
Expertises	Repeatable text list
CTAHeading, CTAText, CTALink	Call-to-action

[/programs](#)

The programs section is the most complex, using a unified Program collection type with a dynamic ProgramPage zone.

[Programs Overview Page \(/programs\)](#)

Displays all programs as cards with links to individual program pages.

How to Configure in Strapi:

Navigate to **Content Manager > Program**

Create entries with:

- **ProgramName**: Display name
- **slug**: URL identifier (e.g., "active-youth")
- **FeaturedDescription**: Card description
- **FeaturedImage**: Card thumbnail
- **Description**: SEO meta description
- **Status**: active, completed, or upcoming

[Individual Program Pages \(/programs/\[slug\]\)](#)

Each program page uses dynamic components. Add components to the **ProgramPage** dynamic zone.

Program Components Guide

Below are all available components for programs, why you might need them, and how to configure them:

1. Hero Header (`sections.hero-header`)

Purpose: Creates the top hero section with background image and call-to-action button.

When to Use: Every program should have this as the first component to establish visual identity.

Field	Type	Description	Example
Title	Text	Program name displayed on hero	"Active Youth Program"
Subtitle	Text	Tagline or short description	"Empowering Young Leaders"
BackgroundImage	Media	Hero background image	Upload image
CTAText	Text	Button text	"Apply Now"

CTALink	Text	Button URL	"/join-us"
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2. Program Introduction (`sections.program-introduction`)

****Purpose:**** Provides the main program description with optional mission and vision statements.

****When to Use:**** Most programs need this to explain what the program is about.

Field	Type	Description
Title	Text	Section heading
Description	Rich Text	Main program description
Image	Media	Image beside the text
Mission	Text	Short mission statement
Vision	Text	Short vision statement

3. Stats Grid (`sections.stats-grid`)

****Purpose:**** Displays key statistics in a grid format with icons.

****When to Use:**** When you want to highlight impressive numbers (youth trained, events held, etc.).

Configuration:

First create ****Stat Items**** (repeatable):

Field	Description	Example
Label	Stat label	"Youth Trained"
Value	Stat value	"500+"
Icon	React icon name	"FaUsers"

Then add to Stats Grid component

****Available Icons:**** FaUsers, FaCalendarAlt, FaClock, FaGraduationCap, FaMapMarkerAlt, FaHandshake, FaChalkboardTeacher, FaChartLine, FaGlobe, FaBook

4. Program Phases (`sections.program-phases`)

****Purpose:**** Displays the different phases or stages of the program.

****When to Use:**** For programs with multiple stages or milestones.

Configuration:

Create ****Phase Items**** (repeatable):

Field	Description	Example
PhaseTitle	Phase name	"Strategic Course"
PhaseSubtitle	Subtitle	"Building Foundations"
Description	Rich Text	Detailed description
Image	Media	Phase image
Duration	Text	"16 weeks"
Impact	Text	Impact statement

Add ****Activities**** to each phase:

Field	Description
Text	Activity description
Icon	React icon name

Add ****Program Phase Outputs**** (optional):

Field	Description
type	"video" or "pdf"
link	Full URL to content
thumbnail	Card thumbnail image
OutputName	Output title

5. Objectives Grid (`sections.objectives-grid`)

****Purpose:**** Displays program objectives in a grid with icons.

****When to Use:**** To clearly list what participants will achieve or learn.

Configuration:

Create ****Objective Items****:

Field	Description
Title	Objective name
Description	Short description
Icon	React icon name

****Available Icons:**** FaLightbulb, FaHeart, FaStar, FaRocket, FaTrophy, FaComments, FaShieldAlt, FaBullhorn

6. Program Team (`sections.program-team`)

****Purpose:**** Displays team members or facilitators associated with the program.

****When to Use:**** To showcase program coordinators or facilitators.

Configuration:

Create ****Team Member Items****:

Field	Description
Name	Member full name
Role	e.g., "Course Coordinator"
Description	Short bio
Image	Profile photo

7. Partners (`sections.partners`)

****Purpose:**** Displays partner organizations with logos.

****When to Use:**** To showcase sponsors, collaborators, or partner organizations.

Configuration:

Create ****Partner Items****:

Field	Description
Name	Partner organization name
Logo	Partner logo image
Link	Website URL

8. Image Gallery (`sections.image-gallery`)

Purpose: Displays a gallery of images.

When to Use: To showcase event photos, program activities, or visual highlights.

Field	Description
Title	Section heading
Images	Multiple images (enable "Multiple media")

9. FAQs (`sections.faqs`)

Purpose: Displays frequently asked questions.

When to Use: To address common questions about the program.

Configuration:

Create **FAQ Items**:

Field	Description
Question	FAQ question
Content	Rich Text answer

10. Media Publications (`sections.media-publications`)

Purpose: Displays downloadable content, videos, and articles.

When to Use: To share resources, press releases, or media coverage.

Configuration:

Create **Media Items**:

Field	Description
Type	"pdf", "video", or "article"
Title	Item title
Description	Short description
File	PDF file (for PDFs)
VideoURL	YouTube video ID
ArticleURL	Full article URL
Thumbnail	Preview image

11. Target Audience (`sections.target-audience`)

****Purpose:**** Describes who the program is for.

****When to Use:**** To clearly define the target participants.

Configuration:

Create ****Audience Groups****:

Field	Description
Name	Group name (e.g., "Buddhist Youth")
Icon	React icon name
Description	Short description

****Available Icons:**** FaDharmachakra, FaChurch, FaMosque, FaCross

12. Success Stories (`sections.success-stories`)

****Purpose:**** Displays participant success stories or testimonials.

****When to Use:**** To show real impact through participant stories.

Configuration:

Create ****Story Items****:

Field	Description
Title	Story title
Description	Rich Text story content
Image	Story image
VideoID	YouTube video ID (optional)

13. Awards (`sections.awards`)

****Purpose:**** Displays awards and recognition.

****When to Use:**** To showcase program achievements or specific recipient awards.

Configuration:

Create ****Award Items****:

Field	Description
AwardTitle	Award name
RecipientName	Recipient (optional)
Description	Rich Text description
Thumbnail	Image (optional)

14. Call to Action (`sections.call-to-action`)

****Purpose:**** Prompts visitors to take action.

****When to Use:**** At the end of program pages to drive conversions.

Configuration:

Create ****CTA Buttons****:

Field	Description
Label	Button text
Link	Target URL
Style	"primary" or "secondary"

15. Reflection/Feedback (`sections.reflection-feedback`)

****Purpose:**** Displays social media reflections or feedback.

****When to Use:**** To show participant feedback from social platforms.

Configuration:

Create ****Reflection Items****:

Field	Description
Screenshot	Image of social post
AuthorName	Author name

AuthorRole	e.g., "Participant, Cohort 2"
Caption	Rich Text pull-quote
Platform	"linkedin", "twitter", "instagram", "facebook", "other"
PostUrl	Link to original post (optional)

16. Program Timeline (`sections.program-timeline`)

Purpose: Displays a chronological timeline of program events.

When to Use: To show program schedule or history.

Configuration:

Create **Timeline Items**:

Field	Description
Date	Date or period (e.g., "Jan 2024")
Title	Milestone title
Description	Rich Text description
Icon	React icon name
Image	Optional image

17. Rich Content Tabs (`sections.rich-content-tabs`)

Purpose: Displays content in tabbed sections.

When to Use: For programs with multiple content categories that benefit from tabbed organization.

Configuration:

Create **Tab Items**:

Field	Description
Title	Tab label
Content	Rich Text tab body

[/blog/posts](#)

The blog page displays articles from the Bloggers Collective.

How to Configure in Strapi:

Navigate to ****Content Manager > Articles Sri Lanka****

Create new articles with:

Field	Description
blogTitle	Article title
slug	URL identifier
MainImage	Featured image
Content	Rich Text article body
AuthorName	Author name
publishedAt	Publication date
Category	Related category

[/events](#)

The events page displays upcoming and past events.

How to Configure in Strapi:

Navigate to ****Content Manager > Events****

Create event entries with:

Field	Description
Title	Event name
slug	URL identifier
Date	Event date
Time	Event time
Location	Venue
Description	Event description
Image	Event image
RegistrationLink	External registration URL (optional)

</careers>

The careers page showcases job opportunities and IYAP as an employer.

Components Used:

Component	Description
PageHeader	Hero section
WorkWithUs	"Why Work With Us" section
ImpactAndGrowth	Career growth section
CareersPage	Job listings

How to Configure in Strapi:

Navigate to ****Content Manager > Careers Page****

Configure sections:

Section	Fields
PageHeader	PageTitle, BackgroundImage
Section1	Heading, Description, Image
CareersAtIYAP	Repeatable job listings - JobTitle, Department, Location, Type, Description, Requirements

</contact-us>

The contact page displays contact information and a map.

How to Configure in Strapi:

Navigate to ****Content Manager > Contact Us Page****

Configure fields:

Field	Description
PageHeader → PageTitle	"Contact Us"
PageHeader → BackgroundImage	Hero image
SubHeading	Intro text
EmailAddress	Contact email
Address	Physical address
Phone	Contact phone
MapEmbedURL	Google Maps embed URL
CTAHeading	CTA section heading
CTADescription	CTA description
CTAButtonText	Button text

CTAButtonLink	Button link
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[/join-us](#)

The join-us page encourages volunteering with IYAP.

Components Used:

Component	Description
PageHeader	Hero with background
OurValuesSection	IYAP values
YouthCatalystNetwork	Network description
VolunteerOpportunitiesSection	Volunteer roles
CTASection	Application CTA

How to Configure in Strapi:

Navigate to ****Content Manager > Join The Force Page****

Configure all sections with their respective fields

Icon Reference

When configuring components that accept icon names, use these exact strings:

General Icons

FaUsers, FaCalendarAlt, FaClock, FaGraduationCap, FaMapMarkerAlt, FaHandshake, FaChalkboardTeacher, FaChartLine, FaGlobe, FaBook, FaLightbulb, FaHeart, FaStar, FaRocket, FaTrophy, FaComments, FaShieldAlt, FaBullhorn, FaUserGraduate, FaHandsHelping

Religious/Cultural Icons

FaDharmachakra, FaChurch, FaMosque, FaCross

Social Media Icons (Footer only)

facebook, twitter, instagram, youtube, linkedin, threads

Common Field Types

When filling out Strapi content, you'll encounter these field types:

Field Type	How to Fill
Text	Simple single-line text input
Rich Text	Multi-line text editor with formatting options
Media	Click "Add Media" to upload or select existing images
Enumeration	Dropdown selection - choose from predefined options
Repeatable	Click "Add [Item]" to add multiple entries
Dynamic Zone	Click "Add Component" and select from the list

Tips for Content Creators

Start with the Hero

Every page should have a clear PageHeader or HeroHeader component

Keep descriptions concise

Aim for 2-3 sentences for descriptions, more detail in Rich Text fields

Use consistent naming

Follow existing naming patterns (e.g., "Active Youth Program" not "active youth program")

Add alt text to images

When uploading images, include descriptive alt text for accessibility

Preview before publishing

Use Strapi's preview feature to check how content will appear

Test links

Always verify that CTA buttons and links point to correct URLs